



**The Leading Pro media and social network
Serving the film & festivals community worldwide since 1995**



The growing number of film festivals

- **Filmfestivals.com was launched in 1995.** The number of festivals has grown tremendously, almost doubling. Currently reaching 6 000. The site developed into the premier exhaustive directory and professional portal, recognised as a trusted source of information in this changing environment.
- **We added in 2006 a second website fest21.com** social network for film & festival professionals.
- **They have now merged at www.filmfestivals.com** bringing the new web 2.0 technology to our readers and clients. Festivals and filmmakers feed content, promote and connect to each other through our submission system. We published about 70 000 articles, 20 000 pictures...

The need for international reputation

Recent festivals events like Tribeca, Dubai, Rome... are striking examples of festivals that relied on international promotion on dedicated media like ours.

A strong festival brand (industry awareness, legitimacy, solid sponsorships, audience and media support and growing box office...) allows access to more and better films.

International accounts takes growing % of most film end-of-career box-office. The festival circuit is recognised as the best opportunity for independents to get national and international distribution, media attention and buzz with qualified audience, such as our audience of film pros (380 000uniques/month).

The quest for new film, the festival pitch

Some festivals strictly focus on local/national filmmakers, most prefer to show film from broader horizons, including new international filmmakers, new upcoming talent...Our audience is 45% US - 55% rest of the world, our website is the first website that professionals check when they start focusing on the festival circuit.

Start using our resources to select the most appropriate festivals for your film. Research about the line up, submissions rules and guide lines, awards, submissions fees and dates...and submit in one click.



Internet is the leading media for festivals and filmmakers...

The media is growing into the first strategic tool to communicate, promote, submit, call for film, review, showcase, organize, sell...

THE BULLETIN BOARD

This service was designed in 2000 and has served hundreds of festivals, it is designed to create TOP OF MIND awareness and directly connect the best of our filmmakers' audience to your event

The classic package to boost film submission from international

BULLETIN BOARD	\$	Amount €
NEGOTIATED DOWN TO 500 EUROS (price unchanged since launch)	750	500 EUR
Promoted visibility on our sites		
Blog customization on our fest video blog platform example: http://www.filmfestivals.com/en/blog/ecu Your Festival details maintained in the directory of festivals.		Inc
Homepage link inside the Useful Links Section Bulletin Board link		Inc
Promoted Submission Page sticky top of list on filmfestivals.com Bulletin board channel and Promo area till end of submission deadline.		Inc
Direct marketing to your audience		
Filmmaker Monthly eBlast one mention in each of our eBlast to the filmmakers database. From subscription till your final deadline. (Each is valued 150€)		Inc
Newsletter messaging Text ad in our weekly newsletter 4 times (sample) and here (4 lines of text) Circulation 1*%000 film pro and media...		Inc
1 logo ad in our weekly newsletter 250 x 90 pixels gif or jpeg delivered to 120 000 film pro and media...		inc
Editorial		

Filmfestivals.com is published by M21 Entertainment

Headquarters 89, passage Choiseul 75002 Paris – France

Tel : +33 1 72 74 71 78 Fax : +33 1 72 74 73 78 US :212 202 49 77

Web : www.m21entertainment.com Email : info@m21entertainment.com

Sarl RCS Paris B 483 377 073



Editorial on filmfestivals.com about your line up and final awards 2 articles minimum guaranteed and promoted to homepage (send to press@filmfestivals.com)		Inc
Editorial featured with a link in our newsletter		inc
Negotiated package 2 added newsletter messages offered (returning client bonus)	€	500 €
First time festival 500\$ Festival express offered		

Ask us for booster banner programs linked with *FestivalExpress* our online submission suite

Have your banner 728x90 flashing over all pages for a full month for an additional 500€

Comments from our clients

In fact, we're a bit ahead of our last year's submissions. Your efforts certainly helped get us there. **Gloria Campbell Los Angeles International Film Festival**

"In tracking our submissions this year we can attribute nearly 50% of those who submitted films to our festival, heard of us through FilmFestivals.com. Quite an impressive record I would say!" **Mark Marvel, Festival Program Coordinator – Sarasota Film Festival**

"A mighty fine and informative website you have, I'm going to check in with your's before Variety's from here on. We've been deluged with calls from people requesting to enter the Chicago Film Critics Awards Festival which they found out about on FilmFestivals.com..." **Dann Gire, President & Founding Director Chicago Film Critics Association**

Your site is a tremendous resource for Film festival directors, programmers, and filmmakers. **Don Franken Method Fest director**

Filmfestivals provided half of our entries, doubling last year 's figures .**Gregg Schwenk Newport beach film festival**

Submissions for ShortFest are indeed numerous and international. It appears that we will be processing almost 3,000 submissions.

Thanks for all of your help! **David Lee Palm Springs International Film Festival**

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Your Web site is the best around the world. I like it very much. Sincerely.

Bigmikecraft - filmmaker

I really appreciate you to provide so kindly help for our film festival promoting.

This edition we have gotten more than 750 entry forms and created the new record!

Lesley Yang Taiwan TCIFF

Featured Filmfestivals.com Services

Filmfestivals.com proposes a large range of information, services, promotion and online tools, Most of them are free, some options, with stronger impact, are charged at nominal prices:

Information

- Festival and Film Directories free access : We run the most comprehensive Festival Directory and the New Film Directory.
- Festival highlights, line up and awards. Key festival dailies
- News channels, newsfeeds
- Weekly Newsletter to 120 000 film pros.
- Monthly filmmaker eBlast

Promotion

- Promotion
International promotion. Multifaceted Internet promotion package aimed at submission booster or awareness builder
- Viral Marketing optimizing your internet presence and google ranking
(powered by our Business Units Film Festivals Buzz and Major Buzz Factory)

Services

- Bulletin Boards Designed to boost submissions from our international audience
- Online presence
Creation of the online space, the online community / social network geared towards the promotion of the event.
- Custom publishing, dailies...
- Online submission suite
FestivalExpress the online film submission tool with online back office for film producers and festival organizers.
- Private VOD
- Travel packages powered by our Business Unit "Film Festivals Travels"
- Conferences (Future of Cinema Salon in Cannes, Locarno...)
- Consulting (optimize your Cannes presence, festival sponsoring strategy...)

Online special offers

Check online [here](http://www.filmfestivals.com/blog/pro_services) our special promotions (www.filmfestivals.com/blog/pro_services).

Contact us today to discuss your festival promotion

Contact us by mail or telephone for partnerships, promotion or editorial packages

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We TRUST this will help your festival tremendously as it did for our other clients and partners.

Kind regards

Bruno Chatelin

bruno@filmfestivals.com

+33 1 72 74 71 79

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Create your official blog on filmfestivals.com

The first online social network for festivals and filmmakers worldwide (4000 festivals, and thousands of filmmakers attracted by the festival circuit).

Your blog's url is worth mentioning along your other profiles in social networks since it is the only one in an environment strictly dedicated to film.

Ask for our logo to link to our site and improve your google ranking by doing so.

The monthly traffic show over 350 000 unique visitors on our website: be sure to connect with them in the best way possible, with fully detailed data and high visibility.

A few tips to achieve the best online presence:

Your Blog

- Make sure the name of your blog is spelt the exact (shortest) way you wish people to find you in the directory ie "Cannes Film Festival" rather than "cannesfilmfestival" or "Bahamas International Film Festival" instead of "BIFF"
- Publish regularly in your blog, ask your publicist to post (create/create text) all your press releases (improve your google ranking)
- Blogs that are updated hit the "recently updated blogs" on homepage
- Post the festival poster and the trailer if you have one
- Publish the call for entry and select "call for entry" channel to be featured for free here:

http://www.filmfestivals.com/en/channel/festivals/call_for_entry

and

<http://www.filmfestivals.com/bulletin/index.shtml>

PROMOTE on the web

Finally "the killer app": use your personal RSS feed (it is specific to your blog and contains all your publications) to feed all your other blogs profiles: like facebook, myspace, twitter... or any blog you may have. No need to copy posts one by one, use fest21 as the mother blog.

XML

Festival Directory Listing for your fest

Your blog is linked in our system to your festival entry.

The database is jointly featured on both sites filmfestivals.com and fest21.com. All updates are done through fest21.com.

If you do not have a festival listing yet click create/register a festival once you are logged to your blog profile. If you already have one click (top right) under festival information and select edit. To update the festival entry, fill as many details as you can, including genre, beginning and deadline of call for entry, price range of submission fee, links to the regulations, ticketing, upload the entry form as a file...

Select accept submission from fest21.com if you want our international audience to submit in ONE click to your festival.

FestivalExpress: flm submission suite

Try the new beta submission suite for filmmakers (who just need to register on fest21.co), free for festival clients.